

For immediate release: September 24, 2021



## **StellarAlgo places No. 209 on The Globe and Mail's third-annual ranking of Canada's Top Growing Companies**

**Calgary, AB** – StellarAlgo is pleased to announce it placed No. 209 on the 2021 Report on Business ranking of [Canada's Top Growing Companies](#). Canada's Top Growing Companies ranks Canadian companies on three-year revenue growth. StellarAlgo earned its spot with three-year growth of 195%.

“It’s an honour to be named one of Canada’s Top Growing Companies in 2021. This recognition represents an important milestone in our five-year journey to make it easier for brands to connect with the world’s most passionate audiences,” said Vincent Ircandia, founder and CEO at StellarAlgo. “I’m immensely proud of our incredible team and the value we’ve been able to deliver during a challenging time for the industry. The fan has forever changed, and our platform has become essential for providing the world's most exceptional fan experiences.”

StellarAlgo is the leading data solutions provider for the sport and live entertainment industry, helping organizations understand and activate the world’s most passionate audiences. With the most modern data warehouse offering on the market underpinning its flagship Customer Data Platform (CDP), industry professionals use StellarAlgo’s products to connect and engage with fans on a personalized level never before seen in the industry. Backed by proprietary machine learning technology to help brands predict and understand how fans engage with their favourite teams, StellarAlgo’s impressive roster of clients – including the [Winnipeg Jets](#), [Toronto Blue Jays](#), and [National Bank Open/Omnium Banque National](#) tennis tournaments, among others – effectively activate on fan insights to drive significant, measurable business results.

StellarAlgo’s industry cloud platform enables live audience organizations to implement a fan-centric approach that maximizes the lifetime value of their fan universe – it’s the reason more than 85 major and minor league sports franchises, entertainment, and live audience organizations put the StellarAlgo platform at the core of their operations. For more information, please visit [stellaralgo.com](https://stellaralgo.com).

Launched in 2019, the [Canada's Top Growing Companies](#) editorial ranking aims to celebrate entrepreneurial achievement in Canada by identifying and amplifying the success of growth-minded, independent businesses in Canada. It is a voluntary program; companies had to complete an in-depth application process in order to qualify. In total, 448 companies earned a spot on this year’s ranking. The full list of

2021 winners, and accompanying editorial coverage, is published in the October issue of Report on Business magazine – out now – and online.

“As we look toward the future, Canada’s Top Growing Companies offer both inspiration and practical insights for other firms facing similar challenges,” says James Cowan, Editor of Report on Business magazine. “The entrepreneurs behind these companies are smart, tenacious and unwavering in their commitment to their goals.”

“Any business leader seeking inspiration should look no further than the 448 businesses on this year’s Report on Business ranking of Canada’s Top Growing Companies,” says Phillip Crawley, Publisher and CEO of The Globe and Mail. “Their growth helps to make Canada a better place, and we are proud to bring their stories to our readers.”

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### **About The Globe and Mail**

The Globe and Mail is Canada’s foremost news media company, leading the national discussion and causing policy change through brave and independent journalism since 1844. With award-winning coverage of business, politics and national affairs, The Globe and Mail newspaper reaches 6.4 million readers every week in print or digital formats, and Report on Business magazine reaches 2 million readers in print and digital every issue. The Globe and Mail’s investment in innovative data science means that as the world continues to change, so does The Globe. The Globe and Mail is owned by Woodbridge, the investment arm of the Thomson family.

### **About StellarAlgo**

Founded in 2016 by analytics experts and professionals from the sports and entertainment industries, StellarAlgo makes it possible for sports organizations and other live event providers to build and monetize the world’s most passionate audiences. StellarAlgo’s [Customer Data Platform](#) (CDP) is a SaaS (Software-as-a-Service) product that collects and funnels an organization’s first-party online and offline customer data from multiple, often siloed sources, into a single user-friendly application. Working in partnership with more than 85 sports and live event properties, StellarAlgo is the leading CDP for live audience businesses and the only CDP on the market [backed by machine learning models trained on more than 40-billion sports-specific interaction data points](#) across over 100-million unique fan records, providing users with immediate access to valuable industry-relevant behavioral data.

Headquartered in Calgary, Alberta, Canada – with offices in Toronto, ON and Philadelphia, PA – the StellarAlgo team has deep domain knowledge of the sports

and entertainment space, with expertise in specific customer and prospect analytics; our strength lies in our ability to not only aggregate an organization's fan data, but to provide user-friendly tools to help brands action their fan data and drive measurable returns. For more information, visit [stellaralgo.com](http://stellaralgo.com).

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